

Open new sales channels and improve customer service and satisfaction

Run your Ecommerce business more effectively and profitably by integrating your Website with your back-office operations.

Ecommerce for YOUR business

My.N Webshop is an integrated ecommerce solution operating from a single database. This gives you a professional, low cost entry to selling on the Internet, linking your WebShop front-end with your product administration, order processing and accounting back-end.

As a single, integrated operation, it gives you one point from which to manage all aspects of your business, meaning less work for you and your staff, and bigger profits from your business.

My.N streamlines the whole process of taking and shipping Web orders. Orders placed on the WebShop drop directly into the main system and are immediately available for processing. Once an order has been shipped, the back-office manages all of the accounts processes completing the whole sales cycle.

All processes are carried out in real-time meaning that your customers know immediately if an item is in stock, thus enabling you to meet their delivery expectations.

Automatic stock updates

Any time you add or update a stock record, the changes are automatically displayed within the WebShop. This includes, prices, images and specifications. Orders and payments are automatically brought into the system and processed saving time re-keying orders, payments and correcting the inevitable mistakes which will occur.

By streamlining the order process, orders can be fulfilled quickly and with fewer errors, resulting in more satisfied, loyal customers and increased opportunities for repeat business.

On-line Payments

Payments can be made using ProTx integrated payment systems or Paypal. Any payments made on the website are automatically passed into the accounts back-end leaving you to concentrate on shipping your customers orders.



The Competitive Edge

My.N WebShop capabilities allow you to:

- Open up new markets
- Increase revenue
- Bring products to market faster
- Attract new customers
- Decrease the cost of ownership
- Reduce maintenance costs

Value Added Selling

Value added selling becomes a feature for gaining more business as recommendations for additional products are supplied for each item viewable on the website.

Features:

- Straightforward to set up and maintain
- Easy to use—for you, your staff and your customers
- Provides fast order processing and invoicing
- Automated payment systems
- Simple stock additions and web-site updates
- Integrated back-office management features
- Integrated CRM—target customers who have bought from you previously
- Scalable—a solution which will grow with you as your business grows